



AES



TORONTO AES SEMINAR 2010

The e-Studio Paradigm

Sunday and Monday May 16-17, 2010 Direct Energy Centre, Exhibition Place, Toronto, Ontario

An interactive forum on how studio technology, techniques and marketing have evolved in the post-Napster world

Own or run your own recording studio, be it a project studio, small studio, basement studio or a laptop that you carry with you from location to location....??

You are a part of the new Enterprise Studio paradigm or e-Studio that is emerging from the decline of the traditional label-oriented recording studio.

The Toronto Audio Engineering Society wants to get enterprising people like you who are in this business talking to each other, and us, about how you are adapting, evolving, or pioneering the business of making and selling music, with an emphasis on the technology side of it (since we are the AES).

But since the lines between music, technology, business, promotion have radically morphed into a new kind of enterprise, this should be an interesting forum.

We've invited CBC Radio 3, CD Baby, Puretracks, Maple Music, Orin Isaacs, Michael Phillip Wojewoda, Byron Wong, Brad Sucks and more to come and be a part of our panel forums, and we think you won't want to miss this chance to network, share ideas, and help define who we are and how we do business in this post-Napster world of music-making.

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Presented in conjunction with the Pro Audio and Lighting Professionals and Music Industries Association of Canada